



**We are an international food company**  
that specializes in the production and distribution of soups, sauces,  
bouillons, seasonings, antipasti, desserts and ready to serve meals.



# Business Principles

HÜGLI GROUP

LEIDENSCHAFT  
RESPEKT VERTRAUEN  
LEISTUNG  
EIGENVERANTWORTUNG  
INHALTIGKEIT

Wir fördern und fordern bei unseren Mitarbeitern den Kundenfokus,  
die Leistung, die Initiative und die Eigenverantwortung.



# Values

## OUR COMMITMENT

- We are persevering, passionate and focused in the process of achieving our goals.
- We are open and responsive to new situations: with respect to customers, culture, technology and organisation.
- We strive for a fair long-term partnership with our highly effective suppliers.
- We follow long-term objectives and create sustainable added value.
- We apply the same care to promote sustainable development with regard to economy, society and ecology.
- We gain the trust of each customer, at all times.
- We promote and demand from our employees customer focus, performance, initiative and self-responsibility.
- We interact in a fair, open, tolerant, non-discriminatory and always respectful manner.
- Capable, motivated and satisfied employees safeguard our economic success; they are our socio-political contribution.
- We treat and communicate with each other based on mutual trust.

SELF-RESPONSIBILITY  
ADDED VALUE  
RESPECT  
TRUST





# PASSION PERFORMANCE SUSTAINABILITY

## Vision

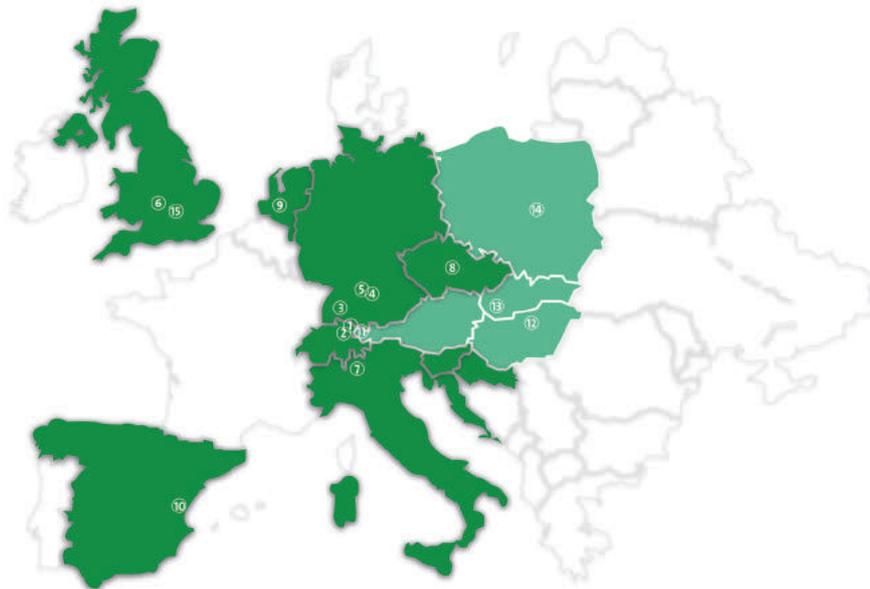
### OUR GOALS

- We want to work only in those markets and production areas in which we outperform the competition in providing essential services to our clients.
- We want to provide our staff with the best options to develop their expertise and skills, as far as possible based on their self-responsibility.
- We want to be a successful, independent, dynamic, multinational company of manageable size and structures.
- The service to customers is the main focus of the thinking and conduct of all our employees. All our activities ultimately aim to satisfy our customers' needs.

# Core Competencies

## FUNDAMENTAL PRINCIPLE OF OUR SUCCESS!

- Customer focus and proximity to customers with regard to sales, product development and production.  
**Hügli understands its customers**
- Concentration on selected products in niche markets.  
**Hügli is the specialist**
- Imaginative product development and rationalised manufacture.  
**Hügli is creative**
- Direct marketing to professional customers.  
**Hügli communicates effectively**
- Lean corporate structures with clear operational objectives.  
**Hügli is efficient**
- Flat hierarchy and rapid decision channels.  
**Hügli is fast**
- Motivating «Hügli Culture»: The employee as entrepreneur.  
**Hügli employees are decisive**
- Long-term strategy with a focus on sustainable growth.  
**Hügli proceeds strategically**
- Concentration on organic growth.  
**Hügli is growth-oriented**
- Development of new sales markets, «culture of internationalisation as a local enterprise».  
**Hügli is international**



### Hügli-Locations

1 ••• Steinach (CH) Hügli Nahrungsmittel AG	6 ••• Redditch (GB) Hügli LK Ltd	11 ••• Hard (A) Hügli Nahrungsmittel-Energie-Gesellschaft
2 ••• St. Gallen (CH) Hügli Nahrungsmittel AG	7 ••• Brivio (IT) Al-Sig srl Industrie Alimentare	12 ••• Budapest (HU) Hügli Food Elektronische Fertigung
3 ••• Radolfzell (DE) Hügli Nahrungsmittel GmbH	8 ••• Zásmuky (CZ) Hügli Food s.r.o.	13 ••• Trnava (SVK) Hügli Food Slovakia
4 ••• Neuburg (DE) Inter-Flaming GmbH	9 ••• Smeuwijk (NL) Bisco BV	14 ••• Łódź (PL) Hügli Food Polak sp. z o.o.
5 ••• Ulm (DE) Inter-Flaming GmbH	10 ••• La Vall d'Uixó (ES) Granovita S.A.	15 ••• Wellingborough (GB) Granovita UK Ltd